

## Randolph Kluver

### Education

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Doctor of Philosophy, Annenberg School for Communication), University of Southern California, Los Angeles, CA. 1993, August.

Master of Arts, California State University at Los Angeles, Los Angeles, CA. 1990, June.

Bachelor of Arts, University of Oklahoma, Norman, OK. 1986, May.  
Major: Communication

### Academic Experience

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2006-present. Director, Institute for Pacific Asia, Texas A&M University, College Station, TX. Concurrent from 2007-present, Director, Confucius Institute at Texas A&M University.

2002-2006. Executive Director, Singapore Internet Research Centre, and Associate Professor, Communication Research Division, Nanyang Technological University, Singapore.

2000-2002. Visiting Fellow, Information and Communication Management Programme, Faculty of Arts and Social Sciences, National University of Singapore.

1993-2000. Assistant/Associate Professor of Communication Studies, Director of International and Asian Studies programs, Oklahoma City University.

### Awards

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Media Ecology Association Walter Benjamin Award for Outstanding Article in Media Ecology, for *The Logic of New Media in International Affairs*, *New Media and Society*, 4(4), 2002.

Outstanding Book Award, for *Civic Discourse, Civil Society, and Chinese Communities*. International and Intercultural Communication Division, National Communication Association, November, 2000.

Exemplary Teacher Award, Oklahoma City University, 1999.

### Publications

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#### **Books:**

Kluver, R., Foot, K., Jankowski, N., & Schneider, S. (Eds.). (2007). The internet and national elections: A comparative study of web campaigning. London and New York: Routledge.

Chong, H.K., Kluver, R., & Chungchuan, Y. (Eds.). (2003). Asia.Com: Asia encounters the internet. RoutledgeCurzon.

Kluver, R., & Powers, J. (Eds.). (1999). Civic discourse, civil society, and Chinese communities, Ablex Publishing.

Kluver, R. (1996). Legitimizing the Chinese economic reforms: A rhetoric of myth and orthodoxy. Albany: State University of New York Press.

***Guest/Theme Editor:***

[Guest Editor]. (2004, October). Political communication in Asia. *Asian Journal of Communication*.

[Theme Editor]. (2004, March). The internet in China. *The International Institute of Asian Studies Newsletter*, 33. Available online: <http://www.iias.nl/iiasn/33/index.html>.

[Guest Editor, with Teresa Harrison]. (forthcoming). The Internet in China. Special Issue of the *Electronic Journal of Communication*.

***Peer-reviewed articles:***

Kluver, R. (2010). Rhetorical Trajectories of Tiananmen Square. *Diplomatic History*, 34.

Kluver, R. (2008). Communism Online: E-governance and Chinese political culture in the 16<sup>th</sup> Party Congress. *China and Sinology*, 8, pp 141-173.

Kluver, R, and Y. Chen. (2008). The Church of Fools: virtual ritual and material faith. *Online - Heidelberg Journal of Religions on the Internet*. Available online: <http://www.ub.uni-heidelberg.de/archiv/8292>

Soon, C., & Kluver, R. (2007). The internet and online political communities in Singapore. *Asian Journal of Communication*, 17, (3), pp 246-265.

Kluver, R., & Cheong, P. (2007). Technological modernization, the internet, and religion in Singapore. *Journal of Computer Mediated Communication*, 12(3), article 18. Available online: <http://jcmc.indiana.edu/vol12/issue3/kluver.html>

Chen, Y., & Kluver, R. (2006). Information society and privacy in the People's Republic of China. *Journal of E-Government*, 2(4), 83-103.

Jankowski, N., Foot, K., Kluver, R., & Schneider, S. (2006). The web and the 2004 EP Election: Comparing political actor web sites in 11 EU member states. *Information Polity*, 10(3/4), 1-12.

Kluver, R. (2005). The architecture of control: a Chinese strategy for e-governance, in "The internet and governance: The global context". *The Journal of Public Policy*, 25(1), 75-97.

Kluver, R. (2005). US and Chinese policy expectations of the internet. *China Information*, 19(2), 299-324.

Kluver, R., & Banerjee, I. (2005). Political culture, regulation, and democratization: The internet in nine Asian nations. *Information, Communication, and Society*, 8(1), 1-17.

Kluver, R., & Chen, Y. (2005). The internet in China: A meta-review of research. *The Information Society*, 21(4).

Park, H. W., Thelwall, M., & Kluver, R. (2005). Political hyperlinking in South Korea. *Sociological Research Online*, 10(3). Available online: <http://www.socresonline.org.uk/10/3/park.html>

Kluver, R. (2004). Political culture and information technology in the 2001 Singapore general election. *Political Communication*, 21, 435-458.

Kluver, R., & Ang, P. H. (2004). Media law and information technology in Singapore. *Journal of Media Law, Ethics, and Policy*, 3(2), 15-26.

Kluver, R., & Weber, I. (2003). Patriotism and the limits of globalization: The renegotiation of citizenship in Singapore. Journal of Communication Inquiry.

Kluver, A. R. (2002). The logic of new media in international affairs. New Media and Society, 4(4), 499-517. [Recipient of Walter Benjamin Award for outstanding article in Media Ecology.]

Kluver, A. R. (2001). New media and the end of nationalism: China and the US in a war of words. Mots Pluriels, 18. Available online: <http://www.arts.uwa.edu.au/MotsPluriels/MP1801ak.html>

Kluver, R. (2000). Globalization, informatization, and intercultural communication. American Communication Journal, 3(3). Available online: <http://acjournal.org/holdings/vol3/Iss3/spec1/kluver.htm>

Kluver, R. (2000). Comic effects: Post-colonial political mythologies in the *World of Lily Wong*. Journal of Communication Inquiry, 24(2).

Kluver, R. (1997). Political identity and national myth: Toward an intercultural understanding of political legitimacy. In A. Gonzales & D. Tanno (Eds.), Politics, Culture, and Communication: International and Intercultural Communication Annual, 20, 48-75. Newbury Park, CA: Sage Publications.

#### *Foreign Language:*

Park, H.W., Kim, H., Choi, K. H., & Kluver, R. (2005). Web sphere analysis for political websites: the 2004 South Korean national assembly election. Korean Journal of Political Science, 13(1), 293-318.

Kluver, R. (2008). "Jacques Ellul: Technique, propaganda and modern media." In Casey M. K. Lum. (Ed.). Perspectives on Culture, Technology and Communication: The Media Ecology Tradition (pp. ). Translated in Korean by Dong-Hoo Lee. Seoul, Korea: Hannarae Publishing Company.

#### **Book Chapters:**

Foot, K. A; Xenos, M; Schneider, S. Kluver, R. and Jankowski, N. (2008). Electoral Web Production Practices in Cross-National Perspective: The Relative Influence of National Development, Political Culture, and Web Genre. In A. Chadwick and P. Howard, (Eds.). The Handbook of Internet Politics. New York: Routledge.

Park, H. W. and Kluver, R. (2008). "Affiliation in political blogs in South Korea: Comparing online and offline social networks" in G. Goggin and M. McLelland, (Eds.) Internationalizing Internet Studies. New York: Routledge.

Kluver, R., Detenber, B. H., Lee, W., Hameed, S. S., Chen, Y., & Cheong, P. (2008). The internet and religious harmony in Singapore. In A. Lai (Ed.), Religious harmony in Singapore. Singapore: Institute of Policy Studies.

Kluver, R., & Fu, W. (2008). Measuring cultural globalization in Southeast Asia. In T. Chong (Ed.), Globalisation and its counter-forces in Southeast Asia. Singapore: Institute of Southeast Asian Studies.

Kluver, R. "Jacques Ellul: Technique, propaganda and modern media." Lum, Casey M. K. (Ed.). (2007). Perspectives on Culture, Technology and Communication: The Media Ecology Tradition [in simplified Chinese]. Translated by Daokuan He. Beijing: Peking University Press. (translation of 2005 publication). pp. 71-85.

- Hameed, S. S., Kluver, R. A., Theng, Y.-L., Lee, W., Yin-Leng Theng, & Wu, H. J. (in press). The internet and Tsunami 2004. In L. Fuller (Ed.), Tsunami 2004: Communication perspectives. Cresskill, NJ: Hampton Press.
- Kluver, R. (2007). The internet and the expansion of political discussion in Singapore elections. In R. Davis, D. Taras, D. Owen, & S. Ward (Eds.), Making a difference: A comparative view of the role of the internet in election politics. Lexington Publishers.
- Kluver, R. (2007). The logic of new media and democratization in Asia. In I. Banerjee (Ed.), Internet and governance in Asia - A critical reader. Singapore: Asian Media Information Centre and Eastern Universities Press.
- Kluver, R. (2005). Jacques Ellul: Technique, propaganda and modern media. In C. Lum (Ed.), Perspectives on culture, technology and communication: The media ecology tradition. Cresskill, NJ: Hampton Press.
- Kluver, R. (2005). Political culture in online politics. In M. Consalvo & M. Allen (Eds.), Internet research annual, (Vol. 4, pp. 75-84). Newbury Park, CA: Sage Publications.
- Kluver, R. (2004). Globalization, informatization, and intercultural communication. In F. Jandt (Ed.), Intercultural communication: A global reader. (Reprint of 2000 publication)
- Kluver, R. (2004). Globalization, informatization, and intercultural communication. In Alan O'Day (Ed.), Cyberterrorism. Ashgate Publishing. (Reprint of 2000 publication)
- Kluver, R., & Soon, W. T. (2004). The internet in Singapore: Boon, blessing, or bane? In S. Ramanathan (Ed.), Internet in Asean: Social and political impact. Singapore: Public Relations Academy.
- Ho, K. C., Kluver, R., & Yang, C. (2003). Introduction: Asia encounters the internet. In Asia encounters the internet. London: Routledge.
- Kluver, R., Li, X., & Qin, X. (2003). Who is setting the Chinese agenda? The impact of online chatrooms on party presses in China. In K. C. Ho, R. Kluver, & K. Yang (Eds.), Asia encounters the internet. London: Routledge.
- Kluver, R., & Qiu, J.L. (2003). China, the internet, and democracy. In I. Banerjee (Ed.), Internet & democracy in Asia: Rhetoric & reality. Singapore: Times Academic Press and the Asian Media and Information Centre.
- Kluver, R. (2001). Political culture and political conflict in China. In G. Chen & R. Ma (Eds.), Chinese conflict management and resolution (pp. 223-240). Westport, CT: Greenwood Publishing.
- Kluver, R. (1999). Elite based discourse in Chinese civil society. In R. Kluver & J. Powers (Eds.), Civic Discourse, Civil Society, and the Chinese World. Ablex Publishing.
- Kluver, R., & Powers, J. (1999). Introduction: Civic discourse and civil society in Greater China. In R. Kluver & J. Powers (Eds.), Civic Discourse, Civil Society, and the Chinese World. Ablex Publishing.
- Kluver, R. (1998). Grocery store ethnography. In T. Singelis (Ed.), Teaching about culture, ethnicity, and diversity: Exercises and planned activities. Newbury Park, CA: Sage Publications.
- Kluver, R. (1998). Student movements in Confucian societies: Remembrance and remonstrance in South Korea. In G. Degroot (Ed.), Student protest: The Sixties and after. London: Addison Wesley Longman Press.

**Conference Proceedings:**

- Kluver, R. (2007). The Logics of New Media and the Information society: Finding a theoretical base for understanding the impact of new media on the harmonious society and international relations. Proceedings of the Fourth Annual Beijing Forum: New Media and Social Development.
- Kluver, R., & Ang, P. H. (2004, October). Media law and information technology in Singapore. IT Community and New Media Journalism in Asia: Legal Problems and Perspectives. Hanoi: Vietnam Asia-Pacific Economic Cooperatio Center (VAPEC) and the Korean Society for Media Law, Ethics, and Policy Research.
- Kluver, R. (2001). US policy on IT and China: Conflict or cooperation in the New International Information Order. Proceedings of the 3rd Asia-Pacific Symposium on Press and Scientific and Social Progress. Beijing, China: Chinese Society of Science and Technology Journalism.

**Reports and Encyclopedia Entries:**

- Kluver, R. (2008). Big character posters. In L. Kaid & C. Holtz-Bacha (Eds.), The Encyclopedia of Political Communication. Sage.
- Kluver, R. (2008). Deng Xiaoping. In L. Kaid & C. Holtz-Bacha (Eds.), The Encyclopedia of Political Communication. Sage.
- Kluver, R. (2006). Internet. In R. Robertson & J. A. Scholte (Eds.), Encyclopedia of Globalization. London and New York: Routledge.
- Kluver, R. (2004). The internet in China: A symposium. In The International Institute of Asian Studies Newsletter, 33. Available online: <http://www.iias.nl/iiasn/33/index.html>
- Kluver, R., & Fu, W. (2004). The cultural globalization index. In Foreign Policy Magazine. Available online: [http://www.foreignpolicy.com/story/cms.php?story\\_id=2494](http://www.foreignpolicy.com/story/cms.php?story_id=2494)
- Kluver, R., & Qiu, J.L. (2002). The democratizing influence of the internet in China. Report presented at the Internet and Democracy in Asia Project, Asian Media Information and Communication Centre, Singapore, supported by the Konrad Adenauer Stiftung/Foundation. Singapore: Times Academic Press.

**Grants**

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- (2008). Japanese Language support for College of Liberal Arts. *Japan Foundation*. \$9000.
- (2008). ROTC Language and Culture Grant, *Institute for International Education/Department of Defense*. \$700,000.
- (2007). Confucius Institute. *Office of Chinese Language International, China*. \$100,000.
- (2007). Chinese Internet Research Conference. *Vice President for Research, Texas A&M*. \$15,000.
- (2004). The Internet and Religion in Singapore. *Singapore Internet Project, Singapore*. S\$ 7,000.
- (2004). The Internet and Religion in Singapore. *Institute of Policy Studies, Singapore*. S\$ 8,000.
- (2004). Start Up Grant. *Nanyang Technological University, China and the Information Society*. S\$ 8,000.

(2003-04). Internet and Elections in Asia and Europe Workshop, Singapore. *Asia-Europe Foundation*. US \$15,000.

(2003). Internet and Elections in Asia. *Nanyang Technological University*. S\$ 10,000.

(2001). Information Society with Chinese Characteristics. *National University of Singapore*. S\$ 17,000.